

HECK CAPITAL ADVISORS "LIGHT IT UP BLUE"

April 1, 2017

For the third year in a row, the Heck Capital Advisors' building at 15 E. Anderson Street in Rhinelander will be a beacon of blue during the month of April as part of the annual Light It Up Blue campaign to raise autism awareness.

World Autism Awareness Day is Sunday April 2, but due to the business being closed on the weekend, the building will be lit for the month starting on Monday. Increasing autism awareness has become a family affair at Heck Capital Advisors. "My son Dominik's Pelican Elementary 4K class assisted with decorating puzzle

pieces that I turned into pins for Autism Awareness month," said Stevie Radzinski, client service associate at Heck Capital Advisors. "As I was creating the pins, I could help but feel proud that the simple project contributed to spreading awareness and acceptance to these children."

In addition to the fun project, the students learned about autism. "It is important that we teach our children awareness, love, and acceptance early on," Radzinski said. "Children with autism may be different, but not less." Heck Capital employees will be wearing the hand-crafted pins and blue shirts all month long to spread awareness. "Autism



Awareness Month provides the opportunity to highlight the importance of support for research, early intervention, timely diagnosis, and treatment/therapy," Radzinski said. "As we observe Autism Awareness Month, we want to shed light on this neurological condition in order lend support to families with autistic children and others living with the condition. We hope to raise money through our campaign that will help fund the research needed to learn more about autism and the causes." Anyone who would like to donate to Heck Capital's Light It Up Blue campaign may do so at <http://act.autismspeaks.org/goto/heckcapital>.

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