

# News Release

## *David Heck Presents at Barron's Top Independent Advisors Summit*



RHINELANDER, WI – David Heck, CIMA®, AIF® presented at the Winner's Circle Top Independent Advisors summit hosted by *Barron's* magazine in Phoenix, Arizona on March 22, 2012.

The *Barron's* Summit is a gathering of the nation's pre-eminent independent advisors and is focused on best practices and winning wealth-management.

Heck was invited by *Barron's* magazine to present Heck Capital's insights. His presentation, *Current Yield: The State of the Fixed Income Market*, highlighted fixed income strategies including General Obligation Municipal bonds, strategic Corporate and U.S. Treasuries, and global bond/total return bond mutual funds.

"Providing our unique perspective at *Barron's*, alongside some of the best in the industry, was a great experience," explains Heck. "The conference provided a forum for an exchange of ideas among key leaders in the financial industry and top decision makers from around the country. From global risk to asset allocation strategies, these kinds of discussions can play a vital role in ensuring we are bringing the best investment advice and practices to our clients."

The conference was attended by approximately 350 advisors, executives and vendors from across the country. The invitation-only conference is designed to facilitate a free-flowing exchange of information, ideas and insights through peer-based communication.

### About Heck Capital Advisors

Heck Capital Advisors is an independent, top-ranked, family-owned investment management company specializing in portfolio management, consulting and planning. Heck Capital Advisors has client relationships in 31 states, providing investment management and consultation to over \$1 billion in assets.