

***RHINELANDER'S HECK CAPITAL EYES GROWTH  
FROM NEW MILWAUKEE OFFICE***

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Heck Capital Advisors has officially opened its first Milwaukee office.

The investment advisory firm has opened at the new 833 East office tower in downtown Milwaukee. The new location, which is the first for Heck Capital outside its Rhinelander headquarters in northern Wisconsin, will allow the company to expand its services to the southeastern part of the state, as well as the Chicago area, the firm said.

"We are very excited about the new location as we feel it will continue our legacy of dedication to our clients and grow Heck Capital as a firm," said chairman Robert Heck. "The expansion to the Milwaukee office is not only an expansion of location, but also an expansion of service and commitment."

Heck said it intends to add up to 10 advisory and client service positions, with more possibly on the docket for the future. The company also said it plans to get more involved in the Milwaukee community.

With its company roots tracing to the 1950s, Heck provides integrated financial guidance and investment management solutions to families, individuals and business. The company invests and consults to more than \$3 billion of assets with client relationships in more than 30 states.



**HECK CAPITAL**

From left: chairman Robert Heck, chief operating officer David Heck, and chief financial officer Kenneth Heck. Rhinelander-based Heck Capital has opened its first office in downtown Milwaukee.

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